

ANDREW LESNIAK

INTERNAL COMMUNICATIONS | EMPLOYEE ENGAGEMENT | CONTENT STRATEGY

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PROFESSIONAL SUMMARY

Internal communications professional with 8+ years of experience spanning employee engagement, multichannel content, project coordination, team leadership, and operations. Translates organizational priorities into clear, audience-centered communications and coordinates cross-functional initiatives from planning through delivery. Recipient of Parts Town's 2024 Core Value Award, selected companywide by colleagues.

CORE EXPERTISE

Internal Communications Strategy | Employee Engagement | Multichannel Content | Editorial Planning | Leadership Event Communications | Cross-Functional Project Management | Employee Listening | Intranet & Digital Signage | Adobe Workfront | Canva

PROFESSIONAL EXPERIENCE

Parts Town

Addison, IL

Internal Marketing Communications Specialist

Sep 2021 - Present

- Develop and execute internal communications across email, intranet, video, digital newsletters, SMS, digital signage, print, surveys, events, and company meetings, aligning messages with business initiatives and employee needs.
- Co-manage high-impact leadership experiences and conferences by building detailed timelines, coordinating cross-functional stakeholders, and tracking deliverables through on-time execution.
- Establish employee feedback channels, including surveys and polls, to assess workplace sentiment, surface improvement opportunities, and partner with leadership on procedural solutions.
- Own editorial planning and content calendars for the company intranet and other internal channels, supporting timely, consistent communications across the organization.

Wipeco, Inc.

Hillside, IL

Operations Coordinator

Jun 2019 - Aug 2021

- Led daily shipping, production, receiving, scheduling, and routing operations while supervising a team of up to 25 employees and keeping deadlines and customer commitments on track.
- Served as the communication hub among warehouse, customer service, sales, vendors, customers, and a sister company to resolve issues and coordinate priorities.
- Designed multiple company websites, supported customer account setup, troubleshooted and tested software issues, and managed purchase orders against cost and inventory needs.

Orangetheory Fitness

Frankfort, IL

Assistant Manager

Jun 2018 - Jun 2019

- Directed team assignments, trained new and existing employees, and monitored processes to support consistent execution and efficient daily operations.
- Led local marketing and prospecting efforts while responding to customer questions and complaints professionally across phone, email, and in-person channels.

EDUCATION

Bradley University

Peoria, IL

Bachelor of Science, Communications and Marketing

2015